

Trained for Success: Empowering Future Women Entrepreneurs across Europe

Achievements of the ifempower project

Press Release

Date: 06-10-2021

Our international project: “**ifempower - Interactive and mentorship based FEMale emPOWERment in the field of entrepreneurship**” has come to its end and is now eager to share its results with the broader public, including the economic and professional agents, stakeholders supporting women entrepreneurship, the women considering launching their enterprises, and the media.

During its three years of implementation, ifempower aimed to empower young female students to become potential entrepreneurs by providing the necessary knowledge and skills (both soft and hard) to start their successful businesses. To reach this goal, the project developed innovative tools, educational & training methods and a mentoring system with the collaboration of 9 partners, mostly universities and consultancies.

Based on preparatory research investigating the role of women in European SMEs ([Study on Women Entrepreneurs in Europe](#)), as well as gaps, obstacles and market needs, the project elaborated an [International Curriculum for Higher Education](#) in 5 languages for university students on entrepreneurship-related topics to support their engagement in self-employment. The accredited modules were launched and piloted at partner universities in Hungary, Iceland, Austria, Romania and Spain, and backed by [International Teaching Material](#) for the participating teachers. More than 100 students have enrolled on the courses developed by ifempower to immerse in the world of female entrepreneurship.

In addition, the project applied an innovative and participatory approach by providing a [Mentorship Scheme](#) for interested students, connecting them to entrepreneurs. For those interested women who prefer to have a **self-paced education**, Ifempower also organised [personal consultancy](#) and developed a free [Online Educational Toolkit](#), in 7 languages, including mentors motivational videos. All mentioned [outputs](#) are available as [Open Education Resources \(OER\)](#).

Finally, project results including policy recommendations that are expected to reach policymakers to fulfil the objective of making concrete progress in civil society regarding female entrepreneurship are collected in the Final ifempower Study.



“This is a time of opportunity, especially for women, because it has been proven that when the number of women in employment increases, the economy grows. To meet this challenge, it is essential that all agents in the entrepreneurial ecosystem, business associations, public and private organisations, entrepreneurs, self-employed women, SMEs and the public administration, join forces, connect, collaborate, cooperate and build a community to make this world a better place.” (Interviewee with a counsellor and mentor from Andalucía Emprende Foundation, Spain)

“The atmosphere was magical. All the other women there, being aware that they have similar aims and objectives in life as I do, gave me energy. Listening to other females talking about their goals are so inspirational in terms of hearing the belief and wilfulness as they speak.” (feedback by a university student on Intensive Course)

Partners:

HÉTFA Research Institute (HU) | Coordinator
Andalucía Emprende Foundation (ES)
ONECO Consulting (ES)
Sigmund Freud University (AT)
Sociedade Portuguesa de Inovação (PT)
Bifröst University (IS)
Corvinus University of Budapest (HU)
Sapientia Hungarian University of Transylvania (RO)
Steinbeis GmbH (DE)

Associated Partners:

FEMSpace (AT)
Icelandic Directorate of Labour – IdoL (IS)
PONT Group (RO)

Duration: 1 September 2018 – 31 August 2021

Website: <https://ifempower.eu/>

Media Contact

Name: Katalin Oborni
Phone number: +36 70 523 7410
Email: internationaloffice@hetfa.hu

The project received funding from the European Union’s ERASMUS+ programme under the registration number 2018-1-HU01-KA203-047766.

The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union. The European Commission is not responsible for any use that may be made of the information contained therein.

2018-1-HU01-KA203-047766

Interactive and mentorship based FEMale
emPOWERment in the field of entrepreneurship
iFEMPOWER

Co-funded by the
Erasmus+ Programme
of the European Union

